



Social Media Content

Facebook, blog, and intranet posts

1. Wound Care Awareness Week is one month away and we want to promote healthy diabetes management. Diabetes Management Tip #1: Inspect your feet daily, diabetes may cause you to not feel any pain in your lower legs or feet!
2. Healogics Physicians participate in Wound Care Awareness Week and share valuable resources such as case studies and grand rounds. Find all physician resources here: <http://www.woundcareawarenessweek.com> #WCAW2016
3. Diabetes Management Tip #2: It's important that you control your weight, exercise, and watch your blood sugar levels. #WCAW2016
4. Healogics goal is to help you heal and enjoy life once again. Get involved with Healogics during our Wound Care Awareness Week in June. <http://woundcareawarenessweek.com/> #WCAW2016
5. A patient with an amputation has a 50% mortality rate within 5 years. We continue to work hard to reduce the number of diabetes related amputations. Discover how you can help through Wound Care Awareness Week! #WCAW2016 <http://healogics.com/Patients/patients/avoiding-amputation>
6. Diabetes Management Tip #3: If your diabetic ulcer has not begun to heal after two weeks you may need special care. Find a wound care center near you, <http://healogics.com/About/find-wound-care-center>
7. Download the Wound Care Awareness Week 2016 assets and help raise awareness in your community. Get your Free Assets here, <http://healogics.com/Wound-Care-Resource-Center/WCAW-Assets> #WCAW2016

8. A non-healing wound is vulnerable to infection. For more information on the dangers and costs of infected wound care and how you can help, visit <http://woundcareawarenessweek.com> #WCAW2016
9. With Wound Care Awareness Week around the corner we want to arm you with the resources to fight diabetes. Exercise is very important but most importantly, exercise doesn't have to be hard! Exercise Tip #1: Change it up by dancing to your favorite music. #WCAW2016
10. Are you passionate about offering patients the best wound care options? See what physician resources we have available for this year's Wound Care Awareness Week. <http://woundcareawarenessweek.com/> #WCAW2016
11. Exercise Tip #2: Ditch the elevator and start taking the stairs! This simple change in routine can have great health benefits. Fight against diabetes with each step. #WCAW2016
12. Wound Care Patient James Berry talks about wound care treatment: <https://youtu.be/3QJMXyysG4c> #WCAW2016
13. Exercise Tip #3: End a stressful Monday with a brisk walk with your friend! Even 20 minutes will be great for your health and will help to clear your mind. #WCAW2016
14. Wound care awareness week is only 5 days away! Download your free assets here and help educate your community on healthy diabetes management and wound care treatment. #WCAW2016 <http://healogics.com/Wound-Care-Resource-Center/WCAW-Assets>
15. Today starts Wound Care Awareness Week! Join us as we work to promote healthy diabetes management and wound care treatment. Learn more about our mission and goals at woundcareawarenessweek.com. Join the conversation with #WCAW2016. <http://ow.ly/d/4IFW>
16. Did you know? The annual cost to treat wounds in the US exceeds \$50 billion. #WCAW2016
17. The millions of patients suffering from non-healing wounds is expected to grow 2% every year. Help decrease this number by advocating the pains and dangers of non-healing and untreated wounds. #WCAW2016 www.woundcareawarenessweek.com
18. 30% of the population struggling with non-healing wounds will have to receive an amputation. Learn what you can do as a patient or a physician to reduce this percentage. #WCAW2016
19. Thank you to all of our partners, coworkers, and friends who helped make the third annual Wound Care Awareness Week a success! #WCAW2016

Twitter posts

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7. Did you know? A patient with an amputation has a 50% mortality rate within 5 years. #WCAW2016
8. Diabetes Management Tip #3: If your diabetic ulcer has not begun to heal after two weeks you may need special care. <http://healogics.com/Patients/patients/ulcer-care>
9. Wound not healing? Find a wound care center near you. #WCAW2016 <http://healogics.com/About/find-wound-care-center>
10. Download and share free #WCAW2016 assets and help raise awareness in your community. <http://healogics.com/Wound-Care-Resource-Center/WCAW-Assets>
11. A non-healing wound on anyone of any age is vulnerable to infection. Protect yourself today. #WCAW2016
12. For more information on the dangers and costs of infected wound care and how you can help, visit woundcareawarenessweek.com
13. Exercise is very important but it doesn't have to be hard! Exercise Tip #1: Change it up by dancing to your favorite music. #WCAW2016
14. Check out our physician resources available for this year's Wound Care Awareness Week. #WCAW2016 <http://healogics.com/Wound-Care-Resource-Center/physicians>

15. Are you passionate about offering patients the best wound care options? Visit career opportunities here. <https://re12.ultipro.com/DIV1003/JobBoard/ListJobs.aspx>
16. Exercise Tip #2: Ditch the elevator and start taking the stairs! This simple change can have great health benefits. <http://healogics.com/Patients/patients/exercise>
17. How many flights of stairs have you walked today? Fight against diabetes with each step. Exercise Tip #2. #WCAW2016
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21. #WCAW2016 is 5 days away! Download your free assets here & educate your community on wound care treatment. <http://healogics.com/Wound-Care-Resource-Center/WCAW-Assets>
22. Today starts Wound Care Awareness Week! Learn more about our mission at woundcareawarenessweek.com. Join the conversation with #WCAW2016.
23. Did you know? The annual cost to treat wounds in the US exceeds \$50 billion. #WCAW2016
24. Patients suffering from non-healing wounds is expected to grow 2% every year. You can help. #WCAW2016 <http://healogics.com/Patients/wound-healing>
25. 30% of the population struggling with non-healing wounds will have to receive an amputation. Learn more. <http://healogics.com/Patients/patients/avoiding-amputation> #WCAW2016
26. 9.5% of the population experience Diabetic Foot Ulcers each year. Lets reduce the number. <http://healogics.com/Patients/patients/ulcer-care>
27. Thank you for making the third annual Wound Care Awareness week a success! #WCAW2016