



## Wound Care Awareness Best Practices

Here you will find hashtags, captions, links and other resources to utilize as you share Wound Care Awareness messaging throughout the month.

### Hashtags

#WoundCareAwareness #WoundCareAwarenessMonth #WoundCareAwarenessWeek  
#WoundCare #SpecializedWoundCare #ComeHealWithUs

### Account Tags

We encourage you to tag @healogics on Instagram, Facebook, LinkedIn and X(Twitter) so that we get notified of your posts and can properly engage with them. This allows us to like, comment and share, spreading even more awareness to our audience.

### Links

Adding a call to action via a link in all of your posts will provide additional information to your audience about wound care. We've provided some links below to choose from, but feel free to browse our website for specific resources.

<https://www.healogics.com/>

<https://www.healogics.com/why-wound-care-is-important/>

<https://www.healogics.com/wound-care-patient-information/hyperbaric-oxygen-therapy/>

<https://www.healogics.com/find-wound-care-center/>

### Captions

We've prepared some caption options for you to correlate with the graphics provided. Utilize them directly or edit as you see fit for your hospital.

*Specialized Wound Care may be needed for those hard-to-heal wounds. During Wound Care Awareness Month, we are spreading the word about the treatments we provide for people living with chronic wounds, like Hyperbaric Oxygen Therapy (HBO). Studies show it significantly improves healing for some types of chronic wounds.*

*Learn more about HBO: <https://www.healogics.com/wound-care-patient-information/hyperbaric-oxygen-therapy/>*

Continued on the next page.



*Did you know this staggering statistic? If you or a loved one is experiencing a non-healing wound, it may be time to seek specialized care. (Enter Wound Care Center Name) is here to help.*

*It is Wound Care Awareness Week, and we are shining a light on the 7 million people living with chronic wounds. At (Enter Wound Care Center Name), we are here to help educate you on non-healing wounds and the treatments available. Let's start your healing journey together.*

*At (Enter Wound Care Center Name), our job is to restore your quality of life. Give us a call at xxx.xxx.xxxx to start healing and get back to what matters.*

*Through our wound healing methods, we have the ability to change lives every day. Start your healing journey today at (Enter Wound Care Center Name) and experience the best in specialized wound care.*